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(54) **METHOD, APPARATUS, AND COMPUTER PROGRAM PRODUCT FOR INCLUDING DEVICE PLAYBACK PREFERENCES IN MULTIMEDIA METADATA**

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(57)

ABSTRACT

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A method, apparatus, and computer program product are provided in order to provide device playback preferences in multimedia file metadata. A method is provided comprising identifying one or more playback devices; receiving a file to be played back; searching one or more data in the file for playback settings of the one or more playback devices; processing one or more playback settings for the one or more playback devices based on the one or more data; and causing play back of the file with the one or more playback devices. A corresponding apparatus and a computer program product are also provided.

